# Sejal Patel

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#### **Education**

THE UNIVERSITY OF TEXAS AT AUSTIN

Austin, TX

Junior, Radio/Television/Film, 4.0 GPA

August 2024-May 2026

XAVIER COLLEGE PREPARATORY

Phoenix, AZ

1470 SAT, 33 ACT, 4.0 UW, 4.5 W GPA, National Merit Commended Scholar

August 2020-May 2024

### **Experience**

### GOLDMAN SACHS POSSIBILITIES SUMMIT

New York, NY

**Selected Participant** 

January 2025-Present

- Chosen from a competitive group of 10,000+ applicants to attend Goldman Sachs' professional development program (Women Leaders Summit) focused on leadership, networking, and career advancement.
- Ongoing participation in Goldman's prestigious program featuring workshops, professional presentations, and networking sessions led by executives and industry experts.

#### KENDRA SCOTT WOMEN'S ENTREPRENEURIAL LEADERSHIP INSTITUTE

Austin, TX

**FoundHER** 

November 2024-Present

Selected from hundreds of applications for a semester-long program that offers personalized mentorship from experienced business leaders, expert-led workshops, and opportunities to connect and collaborate with like-minded founders. Partnership between the Kendra Scott Entrepreneurial Institute and the McCombs School of Business at UT Austin.

### TOWER & BRIDGE COMMUNICATIONS AD AGENCY

Austin, TX

**Content Manager** 

August 2024-Present

- Lead the creation of original social media content and PR assets, including photos, videos, and graphics for Far Out Lounge. Instagram account currently has 44k followers. Companies pay to use Tower and Bridge advertising services.
- First Instagram reel I created for the campaign increased viewership by 400%.
- Overall Instagram engagement increased 39% and impressions increased 75%.

THE GOOD VIBE MEDIA Phoenix, AZ

**Media Production Intern** 

May 2022-August 2022

- Created commercial videos for clients such as Lululemon, Powerhouse Women, Phoenix Suns, and Titos.
  - Helped during on-site shoots and edited multiple videos for use on social media or websites that were sent to clients.

TOP TALENT SPORTS Phoenix, AZ

Founder/Owner

April 2024-Present

Founded a startup that creates personalized highlight videos for high school athletes looking to be recruited for college sports. SCAD + SEPHORA Savannah, GA

July 2023

**UX** Designer

- Developed an innovative feature for the Sephora website and mobile app at SCAD.
- Enabled users to take a personalized quiz to discover ideal makeup products and receive curated samples in a custom box.
- Utilized wireframing, prototyping, and Figma to design this product and forward to the company.

ROCHESTER ROTARY CLUB

Phoenix, AZ

Video Creator

June 2022-July 2022

Created promotional videos for the Rotary Club in Rochester. Videos highlighted the Rotary International Convention in 2022 and the goals for the Rochester Rotary Chapter.

### **Leadership and Activities**

GOOGLE STUDENT DEVELOPERS CLUB

Austin, TX

Developer

August 2024-Present

BEYOND FRAMES PRODUCTIONS

Austin, TX

**Marketing Team** 

August 2024-Present

### **Notable Awards**

- Youth Academy Awards Best Director Winner (2023), Best Producer, Writer Nominee (2023), Best Director Nominee (2022)
- Rocky Mountain Student Emmy® Awards Best Writer, Editor, Public Service Announcement (2023)
- Seattle International Film Festival (SIFF) Finalist (2022, 2023)
- Indie X Film Fest "Best Young Filmmaker" (2023)
- Indie Short Fest Winner Best Web Series, Best Young Filmmaker Semifinalist (2023)
- ASU Illuminate Innovation Challenge Semifinalist (2023)
- All American High School Film Festival Finalist in Comedy and Documentary (2022), Finalist in Drama (2023)
- Virginia G. Piper Charitable Trust Award (2022, 2023)

## Skills & Certificates

Adobe Premiere Pro, Adobe After Effects, Figma (Meta Certificate), Airtable, Microsoft Suite, Google Sheets, Video Production, Wireframing, Prototyping, Green Screen Keying, Color Correction, AutoCAD